ST. ALI SAINTS COLLEGE LIBRARY TRIVANDRUM

Reg. No. : .....

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H – 6336

Fifth Semester B.Com. Degree Examination, December 2019

First Degree Programme under CBCSS

Open Course I : CO 1551.2/CC 1551.2/CX 1551.2/TT1551.2

PRINCIPLES OF MANAGEMENT

(2014 Admission Onwards)

(Common for Commerce/Commerce with Computer Application/Commerce and Tax procedure and practice/ Commerce and Tourism and Travel Management)

Time : 3 Hours

Max. Marks : 80

SECTION – A

(Answer **all** questions. Each question carries **1** mark)

1. What is job specification?
2. Define training.
3. What is budget?
4. What do you mean by informal organization?
5. What is unity of direction?
6. What is meant by communication?
7. What is transfer?

P.T.O.

8. What is aptitude test?

9. What is job training?

10. What do you mean by specific delegation?

(10 × 1 = 10 Marks)

SECTION – B

Answer **any eight** questions. Each question carries **2** marks

11. Define direction.

12. What do you mean by procedure?

13. What is meant by decentralization?

14. What is craft training?

15. What is leadership?

16. What is meant by development?

17. Write any two advantages of line and staff organization.

18. What is espirite de corps?

19. What is organizational structure?

20. What is blank application?

21. Define standing plan.

22. Why management is called a science?

(8 × 2 = 16 Marks

SECTION – C

Answer **any six** questions. Each question carries **4** marks

23. What are the features of management?

24. Distinguish between Line organization and Functional organization.

25. Explain the importance of control.

26. What are the principles of direction?

27. What are the limitations of planning?

28. Explain the advantages of training.

29. What are the principles of organization?

30. State the differences between delegation and decentralization.

31. Discuss the elements of direction.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions. Each question carries **15** marks

32. Discuss various sources of recruitment

33. Explain various methods of training.

34. What are the steps involved in planning?

35. Explain the process of controlling.

(2 × 15 = 30 Marks)
